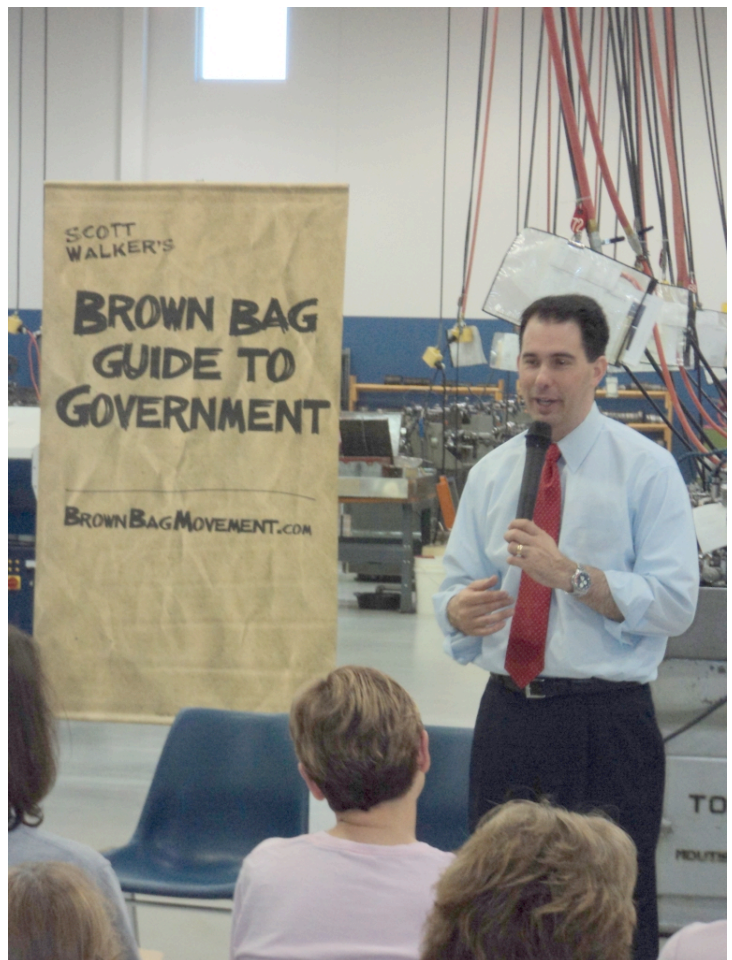


Scott Walker
BELIEVE IN WISCONSIN AGAIN

***Scott's Plan to Make Wisconsin a
Top Ten State for Job Creators***

One of
the
keys to
the



future of our
state's economy
is setting and
meeting goals.

For too long,
politicians and
bureaucrats have

taken the state's
economy for
granted and
delayed action
until a business
was on the verge
of declaring

bankruptcy or
moving to a new
state. Instead of
reacting to each
crisis as it comes, I
will develop
strategies for

creating 250,000
new jobs and
10,000 new
businesses by
2015.

These goals will
guide every
decision made
by my
administration;
every initiative
that's undertaken

and every
program that's
administered will
be examined for
its effect on jobs.
Every decision
must be

considered in the
context of what it
means for job
creation and
economic
recovery.

Specifically, there

are six things we
must do to make
Wisconsin
economically
competitive with
other states:

Lower Taxes

We must lower
the heavy tax
burden that
prevents
businesses from
investing in

facilities and
payrolls and
instead forces
them to consider
relocating to tax-
friendly states like
South Dakota or

Texas. Repealing
job-killing tax
increases will
unleash our
employers to hire
new workers. We
must lower the

tax burden for all
individuals and
job creators.

Specifically, we
can lower the tax
on early stage
and investment

capital to make it
more accessible
to Wisconsin
employers that
want to stay in
Wisconsin and
expand while

also luring start-
ups to our state.

My Administration
will also work to
make Wisconsin a
highly attractive
place to start a

business by
eliminating
corporate taxes
for the first two
years of
operation.
Finally, I will work

to begin phasing
out the state tax
on retirement
income to help
keep investment
capital in
Wisconsin instead

of watching it go
to states like
Florida and
Arizona.

**Eliminate Red
Tape**

Of all
the
reason



s a

business may
have for not

creating new
jobs,
bureaucratic
hassles should
never be one of
them.

Regulations

should be
science based
and predictable;
should be written
in simple, easy to
understand terms;
and employers

should have a
one-stop-shop for
understanding
the regulations
that affect them.
With new rules in
place, I will

demand that
state employees
end their
“gotcha”
mentality and
instead focus on
helping job

creators comply
and get their
applications
approved.

I will require
permit

applications to
be reviewed in a
timely and
predictable
manner, rather
than the game
playing that often

happens now.

My administration
will reform the
permitting
process to require
state agencies to
review permit

applications
within 60 days of
receipt. If the
application is not
approved or
denied by the
agency within

180 days of
receipt, the
application will
be presumed
approved. These
reforms will put
the government's

focus back on
encouraging job
growth instead of
stifling it.

**End Frivolous
Lawsuits That Kill
Jobs**

For too many
years, policy
decisions in
Madison have
been designed to
make it easier for

trial lawyers in
search of deep
pockets to sue. I
will push for legal
reforms so that
instead of
defending

frivolous lawsuits,
businesses can
invest in their
operations and
workers.

Improve the Education of Tomorrow's Workforce

Any
succe
ssful
econ
omic
development
strategy will



require a strong
integration of the
private sector
and our
educational
institutions.
Despite the

national
recession, job
creators still
report difficulty
finding enough
highly qualified
workers in all

industries. This is
why we must
ensure that
investments in our
schools align with
our job creation
goals. Course

offerings at our
universities and
technical
colleges should
be aligned with
industry clusters
and credits

between schools
must be easily
transferable.

Curriculum must
have a better
balance of
employment-

based learning
and liberal arts so
our graduates
are “job-ready.”
Internships and
apprenticeships
should be

expanded for
both college and
high school
students.

We must also
leverage new

technology to
increase online
learning to allow
students across
Wisconsin to have
access to world-
class educators

and industry
leaders in other
parts of the state.
To ensure we can
retain and recruit
top quality
educators, we

must reform the
system to reward
excellent
teachers, mentor
struggling
teachers and

replace failing
teachers.

**Make Health
Care Affordable**

Health care costs
are often the
fastest rising part
of an employer's
budget. Creating
jobs can't
happen without

controlling health
care costs. My
plan focuses on
getting patients
the treatment
they need, when
they need it by

eliminating
government red
tape that
increases cost,
giving families
more control of
their health care

decisions and
fighting to opt-
out of the job-
killing health care
bill passed by
Congress.

Demanding more
cost and quality
information be
provided to
patients and
employers will
lower costs by

increasing
choices. Focusing
on paying for
positive health
outcomes, not
simply for the
volume of

procedures, will
eliminate the
perverse
incentives in our
system to order
unnecessary
procedures that

drive costs up for
families and
employers.

Finally, by
eliminating the
state tax on
Health Savings

Accounts, we
can make it
easier for small
business owners
to provide health
insurance to their
employees.

Invest in Infrastructure

Reliable and
affordable
transportation
and energy are
crucial to
rebuilding
Wisconsin's

economy and
competing in a
global
marketplace. We
must diversify our
energy supply
based on a

balance of cost
and sound
science with an
eye toward
environmental
impact. We
should lift

Wisconsin's
nuclear
moratorium to
encourage this
clean energy
option and
ensure that we

continue to invest
in energy
transmission to
move power from
outside Wisconsin
across the state.

We must also get
back to the
basics of
planning for
transportation
projects, funding
common sense

projects and
ending the raids
on the
Transportation
Fund so we can
adequately
maintain our

roads and
bridges.

Wisconsin has a
competitive
advantage in the
Midwest due to
our transportation

system that we
can't afford to
lose.

To attract job
creators,
Wisconsin must

also ensure it has
a world class
telecommunications network. My
Administration will
seek to update
telecommunications

ons laws to
encourage
competition and
lower prices
through a fair
and competitive
marketplace for

all
telecommunications providers. By
giving Wisconsin
consumers
choices, we can
encourage the

kind of innovation
it will take to build
a 21st century
economy.